

Summer City Breaks

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American Miller 1884

Marketing for Tourism Les Lumsdon 2016-01-09 Travel and tourism are areas in which specialist marketing training is becoming essential. The approaches employed in these case studies will help to stimulate readers to learn from the experience of operators in the public and private sectors of travel and tourism.

Time & Tide 1979-03

Tourism, Culture and Heritage in a Smart Economy Vicky Katsoni 2017-02-21 This book explores the ways in which information and communication technologies (ICTs) offer a powerful tool for the development of smart tourism. Numerous examples are presented from across the entire spectrum of cultural and heritage tourism, including art, innovations in museum interpretation and collections management, cross-cultural visions, gastronomy, film tourism, dark tourism, sports tourism, and wine tourism. Emphasis is placed on the importance of the smart destinations concept and a knowledge economy driven by innovation, creativity, and entrepreneurship. New modes of tourism management are described, and tourism products, services, and

strategies for the stimulation of economic innovation and promotion of knowledge transfer are outlined. The potential of diverse emerging ICTs in this context is clearly explained, covering location-based services, internet of things, smart cities, mobile services, gamification, digital collections and the virtual visitor, social media, social networking, and augmented reality. The book is edited in collaboration with the International Association of Cultural and Digital Tourism (IACuDiT) and includes the proceedings of the Third International Conference on Cultural and Digital Tourism.

World of Wanderlust Brooke Saward 2016-10-31 What are the world's greatest destinations? Where are the best places to travel solo? From airport fashion to road trip rules, professional traveller Brooke Saward shows us where to go, what to do and how to get that holiday feeling without even leaving home. Full of beautiful photographs that will ignite the imagination and featuring enduring favourites like Paris, New York, and London, this is the book that will inspire you to make every day an adventure.

Forest Therapy Sarah Ivens 2018-09-04 Your practical guide to better health, stronger relationships, and a happier life--by reconnecting with nature There is something simply soul-soothing about being in nature. In

fact, research shows that spending time outside can improve the immune system, combat stress hormones, lower blood pressure, and boost self-esteem. Around the globe, rising movements are driving us to reconnect with Mother Nature--from shinrin-yoku ("forest bathing") in Japan to friluftsliv ("open-air life") in Scandinavia--yet our everyday lifestyles have distanced us from the great outdoors. For stressed-out professionals, reclusive bookworms, worn-out parents, and their cooped-up kids, Forest Therapy shares why getting back to nature is critically important for our well-being, and offers fun, easy practices to break out of hibernation. Forest bathing is a rising trend, but what to do if you're not near the woods or if the weather is dreary? Forest Therapy offers practical steps and inspiration to tap into nature's restorative power, no matter the season or the weather. Chapters address ideas for all four seasons, as well as ways to use experiences in nature as ways to deepen your relationships with your children, partner, and friends. Ivens's creative ideas and strategies range from a simple walk in the woods and countryside couples' therapy to DIY natural beauty products and simple ways to bring the great outdoors into your home. Illustrated with charming black-and-white line art, Forest Therapy is a warm, witty, and personal guide to improving your health, finding happiness, and living a fabulous al fresco life.

The Rough Guide to Switzerland Matthew Teller 2010-05-03 The Rough Guide to Switzerland is the ultimate travel companion to this clean and idyllic country with detailed coverage of all the top attractions. From the medieval streets of Bern to the stunning views of Lake Geneva and the iconic Matterhorn to the best spots to enjoy sensational alpine scenery, discover Switzerland's highlights inspired by dozens of colour photos. You'll find practical advice on getting around by train, bus, boat and car whilst relying on up-to-date descriptions of the best hotels, bars, clubs, shops, restaurants and resorts for all budgets. The Rough Guide to Switzerland includes expert guidance on a host of outdoor activities, from summer hikes to skiing and snowboarding, colour sections on 'cheese and chocolate' and 'mountain excursions', and a crucial language

section with basic words, phrases and handy tips for pronunciation. Explore every corner of Switzerland with clear maps and expert background on everything from the country's folklore, music, alpine flora and fauna to the roots of Switzerland's neutrality. Make the most of your holiday with The Rough Guide to Switzerland

The Rough Guide to Tuscany and Umbria Tim Jepson 2003 The Rough Guide to Tuscany and Umbria is the ultimate handbook to one of Italy's most spectacular and culturally rich regions. Features include: bull; Full-colour section introducing the region's highlights. bull; Detailed accounts of every sight, from the monuments of Florence, Siena and Assisi to ancient Etruscan ruins. bull; In-the-know reviews of the best places to eat, drink and stay, at all prices. bull; Practical tips on a host of activities, from attending the Spoleto Festival to walking in the Monti Sibillini. bull; Revealing background on a huge range of topics, including St Francis, the Pazzi Conspiracy and Umbrian truffles. bull; Maps and plans for every region.

Department of Energy Information 1980

Austria Jonathan Bousfield 1998 Venture across every inch of this prosperous and stable central European country, from the cosmopolitan capital of Vienna--packed with cultural offerings and late-night musikcafes--to the awesome Alpine backwaters of the Tyrol or winemaking villages. Learn how to stretch your budget in what can be an expensive country to visit. 40 maps. color photos.

DK Eyewitness Travel Guide: Barcelona & Catalonia 2014-02-03 DK Eyewitness Travel Guide: Barcelona and Catalonia will lead you to the best attractions this region has to offer. The fully updated guide includes unique cutaways, floor plans, and reconstructions of Barcelona's major architectural sights. DK's insider travel tips and essential local information will help you discover the best of Barcelona and Catalonia, from local festivals and markets to day trips around the countryside.

Detailed listings will guide you to hotels, restaurants, bars, and shops for all budgets, while transportation maps and a chart showing the walking distances between sights will help you get around the city. What's new in DK Eyewitness Travel Guides: -New itineraries based on length of stay, regional destinations, and themes. -Brand -new hotel and restaurants listings including DK's Choice recommendations. -Restaurant locations plotted on redrawn area maps and listed with sights. -Redesigned and refreshed interiors make the guides even easier to read. With hundreds of full-color photographs, hand-drawn illustrations, and custom maps that brighten up every page, DK Eyewitness Travel Guide: Barcelona and Catalonia truly shows you around this destination as no one else can. Now available in PDF format.

Czech Republic Marc Di Duca 2006 The Czech Republic is famously home to one of Europe's most beguiling cities; Prague's pretty cobbled streets and historic buildings have charmed visitors worldwide. There is much more for discerning travelers to discover by venturing beyond the capital into the Czech countryside. The West Bohemian spa region, the mountainous areas of the north and southwest, UNESCO listed sites, and castles are just some of the attractions which pepper the length and breadth of this hospitable country and are covered in the Bradt guide--one of the few guides on the market that is totally dedicated to this corner of Europe, where west meets east. Features include:

DK Eyewitness Travel Guide Barcelona and Catalonia DK Travel 2016-01-12 DK Eyewitness Travel Guide: Barcelona and Catalonia is your in-depth guide to the very best of the city and region. Take in the major sights, from Antoni Gaudí's extraordinary church, Sagrada Família, to the great art museums and galleries; go wine-tasting through the Penedés wine lands; or simply soak up local culture with a stroll along the waterfront La Rambla. Discover DK Eyewitness Travel Guide: Barcelona and Catalonia + Detailed itineraries and "don't-miss" destination highlights at a glance. + Illustrated cutaway 3-D drawings of important sights. + Guided walking tours, local drink and dining specialties to try,

things to do, and places to eat, drink, and shop by area. + Area maps marked with sights and restaurants. + Detailed city maps include street finder index for easy navigation. + Insights into history and culture to help you understand the stories behind the sights. + Suggested day trips and itineraries to explore beyond the city. + Hotel and restaurant listings highlight DK Choice special recommendations. With hundreds of full-color photographs, hand-drawn illustrations, and custom maps that illuminate every page, DK Eyewitness Travel Guide: Barcelona and Catalonia truly shows you this city as no one else can.

Urban Pastoral Timothy Gray 2010-10-28 "We knew Koch, Guest, O'Hara, Ashbery, and Schuyler thrived on the gritty, buoyant clank of city life, but that they drew from a secret fountain there only the Brill Building really let on, until now. In seven crisply argued, essayistic chapters, Gray lets us see and feel the invisible paradise glowing within the visible form of the subway, the skyscraper, the tenement bank, the tattoo parlor, a heaven growing in the street/right up through the concrete, but soft and sweet and dreaming."--Kevin Killian, Author, Little Men --Book Jacket.

Easy Weekend Getaways from Washington, DC: Short Breaks in Delaware, Virginia, and Maryland Jess Moss 2019-09-10 Perfectly planned year-round getaways from the nation's capital Washington, DC, is within striking distance of all types of adventures. You can read by the ocean one weekend and hike mountains in Shenandoah National Park or visit a Civil War battlefield the next. Add a booming local wine and beer scene and there are now more reasons to get out town than ever before. This book is an idea generator for exciting ways to spend a weekend outside the city. It's a curated menu of trips, from wine tasting escapes to stress-bashing hikes to lake house trips with your crew. You can use this guide as a checklist of cool DC-adjacent getaways to tick off, or play weekend roulette— just close your eyes, flip the pages, and pick an adventure, including: • Beach and Bay Escapes • Outdoorsy Fun • Wine and Beer Trails • Small Town Vibes • Living History • Destination Stays

Switzerland Matthew Teller 2003

Travel and Tourism Janet Rodgers 2001 AVCE travel and tourism advanced: student book.

Cinema Beyond the City Judith Thissen 2017-10-20 Cinema is often perceived as a metropolitan medium - an entertainment product of the big city and for the big city. Yet film exhibitors have been bringing moving pictures to towns and villages since the early days of itinerant shows. This volume presents for the first time an exploration of the social, cultural and economic dynamics of film culture in the European countryside. Spanning more than a century of film exhibition from the early twentieth-century to the present day, *Cinema Beyond the City* examines the role that movie-going has played in small-town and rural communities across Europe. It documents an amazing diversity of sites and situations that are relevant for understanding historical and current patterns in film consumption. In chapters written by leading scholars and young academics, interdisciplinary research is used to address key questions about access, economic viability, audience behaviour, film programming and the cultural flows between cities and hinterlands. With its wide range of regional studies and innovative methodological approaches, the collection will be of interest not only to film historians, but also to scholars in the fields of urban history, rural studies and cultural geography.

Transylvania Lucy Mallows 2008 Transylvania, literally the 'land beyond the forest', is a wooded, intensely romantic region steeped in myths and legends. A rural paradise, Bram Stoker called it 'one of the wildest and least known parts of Europe' and created the immortal Dracula from its reputation. The Bradt guide details the many attractions of this warm and hospitable region - considered by many as the most beautiful in Eastern Europe. It covers popular tourist options such as staying in a Transylvanian castle, hiking trails, bear tracking, horse-cart driving plus Dracula, wildlife, cultural and historical tours.

52 European Wildlife Weekends James Lowen 2018-04-06 This innovative new title from Bradt is the first of its type to focus specifically on the vast array of wildlife-watching opportunities found in Europe. Written by expert James Lowen, author of the best-selling *52 Wildlife Weekends: A Year of British Wildlife-Watching Breaks* and award-winning *A Summer of British Wildlife: 100 Great Days Out Watching Wildlife*, this unique guide is packaged into 52 weekend-sized breaks highlighting the best of European wildlife including mammals, reptiles, amphibians, flora, butterflies, dragonflies and birds. We may think of snow-covered Antarctica, South American jungles or African savannahs as holding the world's most plentiful and special wildlife, yet Europe heaves with wildlife wonders year-round, many of which can be seen in a simple weekend break. This book suggests one wildlife-watching break, somewhere in Europe, for every weekend of the year. Want to see brown bears? Make for Finland or Slovenia. Fancy a crack at wolves? Hop on a flight to northern Spain or Italy's Abruzzo. If whales float your boat, a long weekend in Iceland, Ireland or the Bay of Biscay would suit. Orchid lovers can head to Corsica, Crete or the Costa del Sol in spring. Birdwatchers can flock to see migrating raptors in Gibraltar, great gatherings of cranes in central Spain, or vast flocks of seaduck in Arctic Norway. Then there's the wacky olm in Slovenia, cave salamanders in Sardinia and owl-flies in the Picos de Europa. Hungary's mayfly emergence is truly spectacular, as are Norway's musk oxen and Poland's bison. Stretching from the Arctic to its boundaries with Africa and Asia, Europe has enough exciting living creatures amid jaw-dropping landscapes to fill an entire lifetime of wildlife-watching. Ideal for both the experienced wildlife tourist and the novice and packed with stunning colour photos, Bradt's *52 European Wildlife Weekends* shows when, where and how to see the most exciting wildlife, complete with inspiring itineraries, engaging descriptions, detailed directions and tips on how to find, identify and enjoy animals and plants. Each entry gives details on species of interest and the landscapes they inhabit, plus suggestions for extending your quick break into a longer visit. Winner of the British Guild of Travel Writers Adele Evans Award for Best Guidebook 2018.

The Rough Guide 1998

The Rough Guide to Washington D. C. Jules Brown 2002 Washington is one of America's most visited cities, drawing millions of tourists each year. This new edition details all of the capital's best cultural and historical sights. Also includes a nightlife section and a gay and lesbian section. Photos. 23 maps.

Prisoners of Time United States. National Education Commission on Time and Learning 1994 The Education Council Act of 1991 established the National Education Commission on Time and Learning as an independent advisory body and called for a comprehensive review of the relationship between time and learning in U.S. schools. This document serves as a supplementary volume to the commission's first report released in May 1994, which found that most school-reform designs are structurally flawed by their adherence to a traditional school calendar. This volume describes innovative approaches to the use of school time. It provides nearly 40 examples of exemplary efforts to make better use of available time and extend the amount of time students spend learning. The brief program descriptions are from 15 elementary schools, 15 middle and senior high schools, 4 districtwide efforts, and 6 special programs. They include public and private schools in rural, urban, and suburban areas from 26 states. Information for reaching contact persons is provided. A review of the programs indicates that many different kinds of schools and districts have already implemented many of the commission's recommendations. The most common approaches in descending order include: (1) redesigning available time; (2) employing technology; (3) extending the school day or year; (4) providing time for professional development; and (5) providing support services for children or families. Finally, the approaches to the redesign of time usage differ by school level. (LMI)

DK Eyewitness Travel Guide: Barcelona & Catalonia Nick Inman 2006-03-20 A highly illustrated guide to Barcelona and Catalonia in the

award-winning DK Eyewitness Travel series

North Carolina Public Schools 1954

Between the Fields and the City Barbara Alpern Engel 1996-03-29 Charts the personal dimensions of economic social change by examining the migration of Russian peasant women's from the village to the city in the years between 1861 and the outbreak of World War I.

[Beachy Weekend Getaways from New York: Short Breaks in the Hamptons, Long Island, and the Jersey Shore \(1st Edition\)](#) Teddy Minford 2019-06-11 Perfectly planned getaways for a short break on the beach Only a stone's throw away from the buzzing city that never sleeps, the Hamptons, Long Island, and the Jersey Shore have long served exhausted NYC residents looking to remove themselves from their busy lives and relax for a little while—a mini-vacation on the water not far from home. Yet each of these weekend hotspots has even more to offer than just sand and surf, including the trendy restaurants and bars, local art museums, and lush gardens of the Hamptons, photos of which are sure to spice up any social media profile. Beachy Weekend Getaways from New York City provides themed itineraries for weekend warriors of all interests, ranging from solo yoga retreats to beach trips with friends, a couple's romantic getaway, and immersive arty or foodie adventures. With something for every weekend whim, Beachy Weekend Getaways from New York City is filled with advice for planning the perfect short escape.

[52 Great British Weekends](#) Annabelle Thorpe 2015-04-01 Explore the very best getaways that the United Kingdom has to offer, with this seasonal guide to short travel adventures. Whether it's island-hopping in spring, wine-tasting in summer, dolphin-watching in autumn, or skiing in winter, Annabelle Thorpe presents 52 enticing options for memorable weekend breaks. This unique guide offers a full calendar year of extraordinary experiences, arranged by season. All the planning has been done for you, with practical information on the best places to stay

and eat, plus insights on cultural events, fun activities, historic sites, man-made attractions, and natural beauty spots. Complete with stunning photography and ideas for similar short trips to enjoy in other locations across England, Scotland, and Wales, this handy guide will help you make the most of your travels in Britain at any time of year.

From the Baltic to the Balkans Stuart McMillan 2021-10-08 Why would a middle-aged, middle-management divorcee from Scotland decide to spend weeks alone travelling by train through Eastern Europe?

Cambridge International AS and A Level Travel and Tourism John D. Smith 2014-05-15 Cambridge International AS and A Level Travel and Tourism offers comprehensive coverage with an international perspective and in-depth analysis of all topics. There are free online resources available containing a wide range of international case studies. - See more at:
<http://education.cambridge.org/eu/subject/business-and-economics/cambridge-international-as-and-a-level-travel-and-tourism#sthash.ShgL36lw.dpuf>.

Genre 2000

DK Eyewitness Travel Guide: Barcelona & Catalonia Mary-Ann Gallagher 2011-02-01 Days are long in Barcelona, the morning extends until well after midday, with lunch starting around 2pm, and the late opening hours mean the afternoon merges into evening. With all of this time on your hands you want to make the most of it, and the Eyewitness Travel to Barcelona and Catalonia will help you to make the most of your time and your trip. Find out intimate details about each of the cities and what to do and see. Don't miss the new feature called Four Great Days in Barcelona. Each day maps out an itinerary ranging from Gaudi Greats to Family Fun. Annually revised and updated with beautiful new photos and illustrations, this guide includes information on local customs, currency, medical services, and transportation. Consistently chosen over the

competition in national consumer market research. The best just keeps getting better!

DK Eyewitness Travel Guide: Northern Spain DK Publishing 2009-12-21 Green Spain, as Northern Spain is often known, offers the visitor a great variety of landscapes: lush forests, deep-green valleys, soaring high mountain scenery, and exquisite beaches. For those looking for more than sun and sand, cultural highlights such as Santiago de Compostela, and the Guggenheim Museum in Bilbao are contrasted with the wonderful national parks that can be found in the Central and Eastern Pyrenees. But the best beaches and most charming villages are not neglected. Everything is depicted in the glorious visual style for which Eyewitness Travel Guides are known. Over 700 photographs & illustrations The Flavors of Northern Spain - local produce and classic dishes Cutaways and floorplans of all the major sights Comprehensive selection of hotels and restaurants Sights, beaches, markets and festivals listed town by town Walks, scenic routes and thematic tours Full-color detailed maps of towns and regions

DK Eyewitness Travel Guide Northern Spain DK 2015-07-07 DK Eyewitness Travel Guide: Northern Spain is your indispensable guide to this beautiful part of the world. The fully updated guide includes unique cutaways, floor plans, and reconstructions of the must-see sights, plus street-by-street maps of key cities and towns. The new-look guide is also packed with photographs and illustrations leading you straight to the best attractions the region has to offer. The uniquely visual DK Eyewitness Travel Guide: Northern Spain will help you to discover everything region by region; from local festivals and markets to day trips around the countryside. Detailed listings will guide you to the best hotels, restaurants, bars, and shops for all budgets, while detailed, practical information will help you to get around by train, bus, or car. Plus, DK's insider tips and essential local information will help you explore every corner of Northern Spain effortlessly. DK Eyewitness Travel Guide: Northern Spain--showing you what others only tell you.

Croatia Piers Letcher 2007 The third edition of Bradt's guide to this popular and tranquil alternative to mainstream Mediterranean Europe focuses on Croatia's natural and cultural attractions, including in-depth coverage of Zagreb and the historic cities of Dubrovnik and Split. Features include: *A greatly expanded and updated section on Zagreb, Croatia's thriving and exciting capital *The latest hotels, restaurants, cafes, bars, and shopping *A wealth of new information on Croatia's unspoilt and under-visited interior including its national parks

The Rough Guide to Austria Jonathan Bousfield 2001 Venture across every inch of this prosperous and stable central European country, from the cosmopolitan capital of Vienna--packed with cultural offerings and late-night musikcafes--to the awesome Alpine backwaters of the Tyrol or winemaking villages. Learn how to stretch your budget in what can be an expensive country to visit. 40 maps. color photos.

Dubrovnik Piers Letcher 2007 The Croatian city of Dubrovnik is a perfect extended stop-off for travellers exploring Mediterranean Europe by land or sea. Byron's 'Pearl of the Adriatic' has everything for the cultural enthusiast including Italian architecture, palaces and churches. Bathe in the clear waters of the Adriatic Sea, or take in one of the best views of the city atop the impressive town walls. This guide covers more than just the city: for those seeking a retreat from the bustle of the city, discover scenic walks on the islands just off Dubrovnik's peaceful coastline, or venture further with a day trip to a neighbouring country.

Easy Weekend Getaways in the Hudson Valley & Catskills: Short Breaks from New York City Carly Fisher 2020-04-14 Monday can wait! Take a break from the chaos with a perfectly planned upstate getaway The Hudson Valley and Catskills are destinations New Yorkers can't get enough of. Unlike typical travel guides, Easy Weekend Getaways in the Hudson Valley & Catskills ditches the well-worn antiquing, golfing, and family-friendly activities for a focus on what's really drawing creative and trend-forward travelers up north—experimental art, incredible

agriculture, action-packed outdoor adventures, artisanal producers and makers, bizarre and fascinating historical attractions, rustic-chic bed and breakfasts, holistic retreats, and more, all hidden within a stunning landscape that delights year-round. While these regions continue to gain popularity with city-dwellers, trying to make a break for it has always been a complicated DIY process. This guide takes the work out of piecing together an itinerary so that overworked travel-obsessives can get the most out of their precious time off with these curated upstate getaways.

DK Eyewitness Travel Guide Northern Spain DK Travel 2017-03-21 Explore the historic cathedrals and architecture, stroll through wineries, and see beautiful beaches in northern Spain. Discover DK Eyewitness Travel Guide: Northern Spain. + Detailed itineraries and "don't-miss" destination highlights at a glance. + Illustrated cutaway 3-D drawings of important sights. + Floor plans and guided visitor information for major museums. + Guided walking tours, local drink and dining specialties to try, things to do, and places to eat, drink, and shop by area. + Area maps marked with sights. + Detailed city maps include street finder indexes for easy navigation. + Insights into history and culture to help you understand the stories behind the sights. + Hotel and restaurant listings highlight DK Choice special recommendations. With hundreds of full-color photographs, hand-drawn illustrations, and custom maps that illuminate every page, DK Eyewitness Travel Guide: Northern Spain truly shows you this region as no one else can.

European City Breaks Footprint Handbooks 2014-01-10 *European City Breaks* is the perfect guide for those who want to get away but don't know where to let off steam, propose to their lover, shop 'til they drop, or wallow indulgently in a bit of luxury. Over 30 cities are featured in the book, and will be high on the agenda for any visitor to Europe. We have taken the strain out of choosing what to see, where to sleep and where to eat and drink with the pick of the best. From the newly-renovated Rijksmuseum in Amsterdam to the ancient wonders of Rome, we've highlighted the best of Europe's heritage, old and new, artistic and

technological. • Full details of all the top sights in each city • Top listings of where to eat, sleep and relax, whatever your budget • Star ratings to give an immediate overview of the strengths of each city • Colour photos

throughout to introduce the cities at a glance • Colour maps to help you get around Wherever you end up going, European City Breaks is there to point you in the right direction. Go on – give yourself a break.